What We Do

The Office of Business Development is part of the Wisconsin Department of Administration. It was created in 2012 to give business a voice in government reforms.

We meet with business owners, trade associations, Chambers of Commerce and other stakeholder groups to ensure you know about the services available to help you do business.

We also take your feedback to the appropriate state agency, Legislature or Small Business Regulatory Review Board to help make Wisconsin a better place to do business.

"We need to see that all of our business owners learn about this office. I wish I'd known about you when I was dealing with issues a few years ago."

Eau Claire Business Owner

Office of Business Development

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Submit rule ideas online at smallbusiness.wi.gov

Invite us to your business or industry trade group, Chamber of Commerce or economic development association.

Office of Business Development

GIVING BUSINESS A VOICE IN STATE GOVERNMENT REFORMS

Rule Making Process

Laws are passed in the Legislature – and the rules that interpret and apply state law are written in state agencies.

Laws are often based on requests from industry, trade associations or advisory boards. This can lead to licensing, continuing education, or environmental regulations or requirements.

At times, laws and rules can be confusing. Some rules become outdated because of new technology or advancements.

The Office of Business Development works with you to identify which laws or rules should be clarified or changed to help you grow your business.

Regulatory Reform

We take your feedback about the laws and rules that impact your business to legislators and top levels of agency management. Bring your regulatory concerns to us and we can help determine the appropriate next steps in seeking government reforms.

We Need Your Input

An effective administrative code depends on input from business in order to guide reform.

You are the expert on how the laws impact you, and we want to hear how the interpretation and implementation of existing rules impact your business every day.

We appreciate your common sense suggestions to reduce or remove unnecessary burdens that laws and rules place on businesses in Wisconsin.

> *"To create more jobs, employers told us they also need help cutting through the red tape of government. The Small Business Regulatory Review Board has the authority to review every rule in all of our state agencies. They will work to remove antiquated and unnecessary regulations that pose a threat to creating new jobs."*
>
> *Governor Scott Walker*

Reaching Resolutions

We can assist business owners with a variety of issues including your questions about unemployment, tax audits, inspection requirements and the permitting process. With access to top officials we assist business owners to resolve problems, advance ideas and seek solutions to sticky situations.

Small Business Regulatory Review Board

Research shows that small businesses bear a disproportionate share of the regulatory burden. For small businesses, the cost to comply with rules and regulations is 45 percent more than their larger counterparts.

The primary purpose of the Board is to reduce the regulatory burden on small businesses by advocating for small business in the legislative and regulatory process.

During the rule writing process, the Board encourages a partnership between small business and state agencies. State agencies work with the Board to consider rule revisions, and also submit economic impact statements to the Board outlining the cost of complying with new rules before they are enacted.

Working together, the Office of Business Development and the Board submit rules change recommendations to state agencies and the Legislature to reduce unnecessary burdens on business.

Submit a rule change recommendation online at smallbusiness.wi.gov.