

COASTAL ZONE MANAGEMENT IN WISCONSIN



The Wisconsin Coastal Management Program's mission is to preserve, protect, develop and where possible, to restore or enhance, the resources of Wisconsin's coastal area for this and succeeding generations, with governmental coordination and public involvement, giving due consideration to the linkages and impacts to resources of inland areas.

The current goals and objectives of the coastal program are to:

- Improve the implementation and enforcement of existing state regulatory and management policies and programs
- Improve the coordination of existing policies and activities of governmental units and planning agencies for key coastal uses and areas
- Strengthen local governmental capabilities to initiate and continue effective coastal management consistent with state standards
- Advocate for the sustainable use of the coastal environment and the recognition of the uniqueness of the coastal environment in federal, state, and local policies
- Increase public awareness and opportunity for citizens to participate in decisions affecting the Great Lakes resources



WISCONSIN HAS
820 MILES
OF COASTLINE

FEDERAL FUNDS:	\$2,029,500
STATE AND MATCHING FUNDS:	\$1,876,500
TOTAL:	\$3,906,000

Coastal Zone Managements Grants are funded by NOAA and located in the Commerce, Justice, and Science Appropriation Bills.



OVER 45% OF WI'S GDP
COMES FROM COASTAL
WATERSHED COUNTIES



2.5 MILLION+ PEOPLE
LIVE IN A WI COASTAL
WATERSHED COUNTY

WHERE THE WATER MEETS THE LAND: FEDERAL, STATE AND LOCAL COLLABORATION IN WISCONSIN

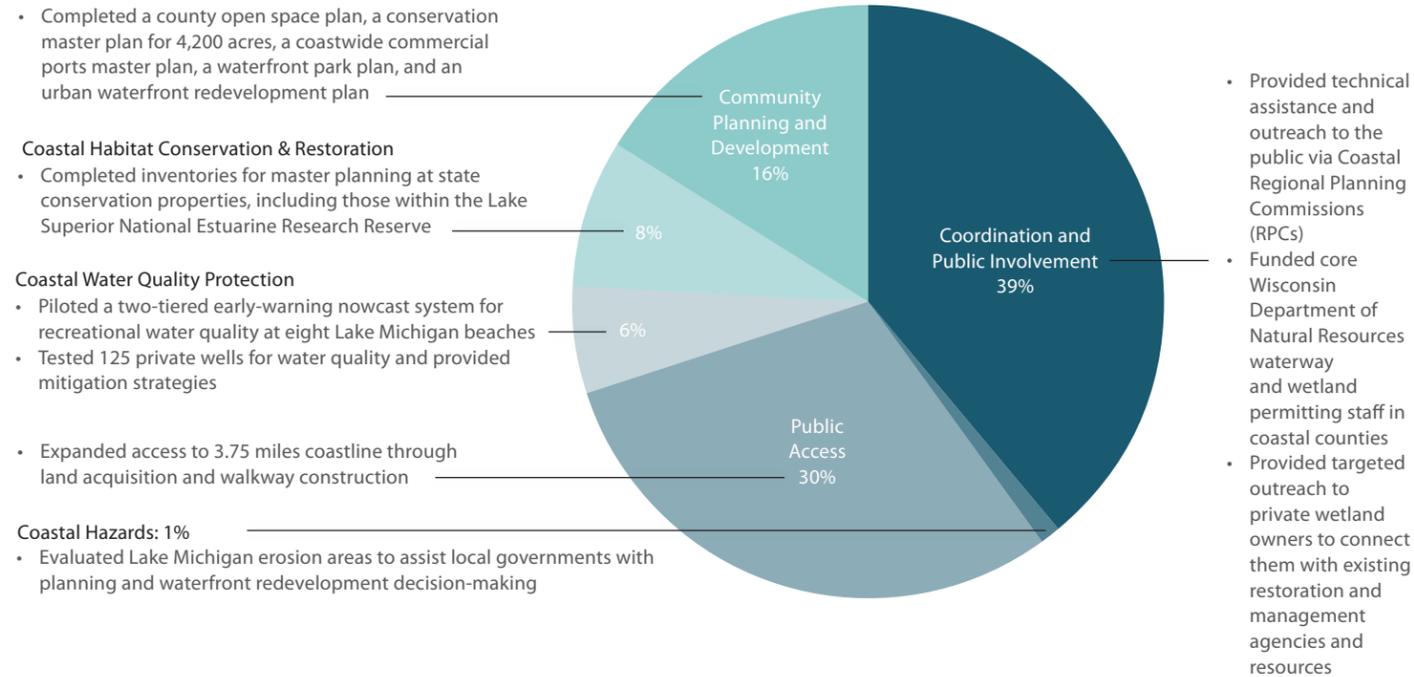
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Wisconsin FY 2014 Highlights and Outcomes

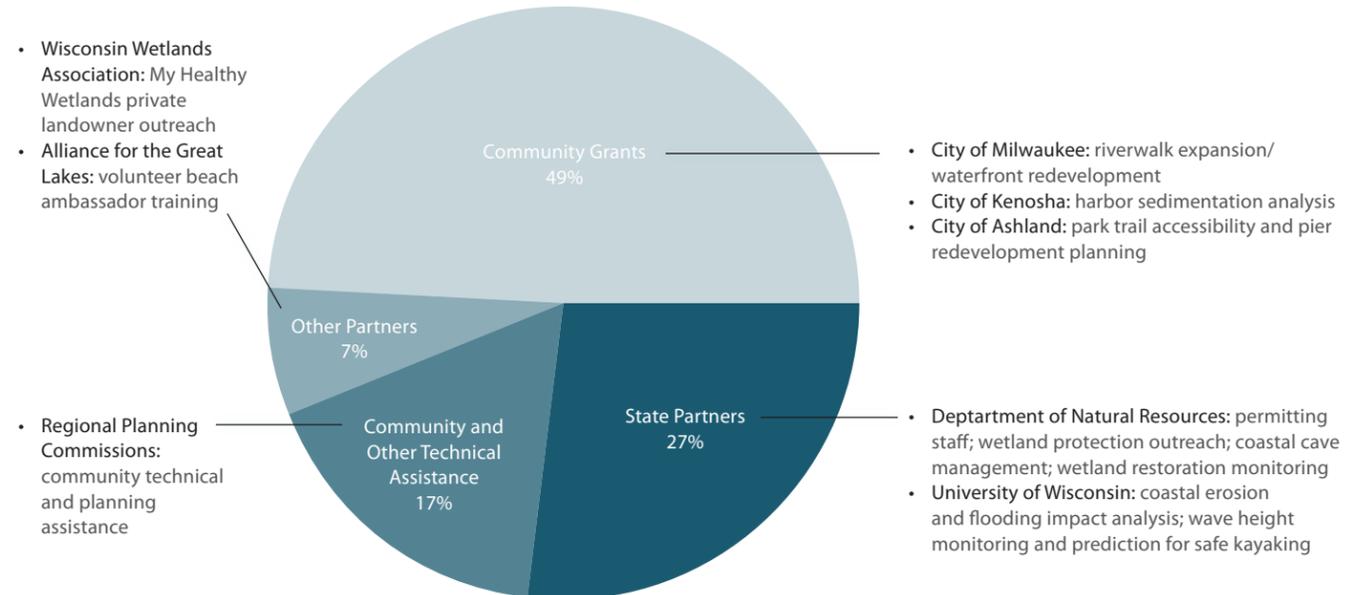
The Wisconsin Coastal Management Program is part of the Department of Administration

In FY 2014, how was the money spent?



- Awarded grants totaling \$1.5 million to nonprofit organizations, local, state and tribal governments to help fund 37 projects totaling \$3.2 million with matching and leveraged funds
- Sponsored the 2014 Wisconsin September Adopt-a-Beach as part of the International Coastal Cleanup (ICC) and Wisconsin Coastal Awareness Month. 1,016 volunteers at 42 sites removed 1,813 pounds of debris
- Implemented the Wisconsin Clean Marina Program. Certified 3 marinas with another 3 marinas pledged to become certified Clean Marinas.

In FY 2014, who received the funds?



ADDITIONAL PARTNERS

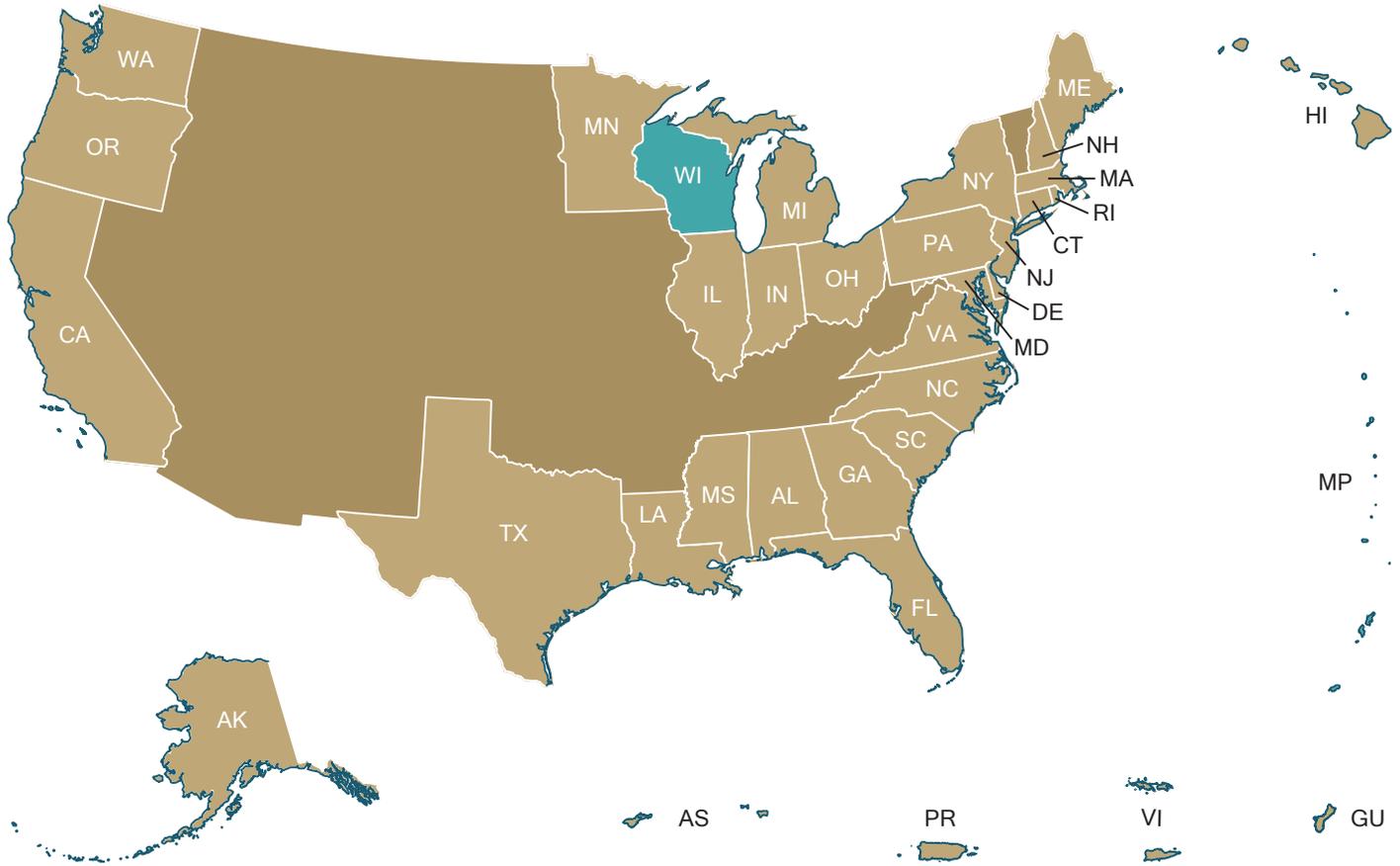
- Lake Superior National Estuarine Research Reserve
- Brown County
- Iron County
- Natural Resources Foundation of Wisconsin
- City of Manitowoc
- Town of Jacksonport
- City of Oak Creek
- Door County Land Trust

KEY PRIORITIES FOR FY 2015

- Secure Great Lakes Restoration Initiative funds.
- Continued funding for Coastal Management Program grants, and reauthorization of the Coastal Zone Management Act.



MAINTAINING A VITAL AMERICAN RESOURCE: COASTAL ZONE MANAGEMENT



Over half of Americans live, work and play along the U.S. coastal zone, and our coasts constitute a majority of the nation's economy.

State coastal programs have managed this vital resource since passage of the Coastal Zone Management Act in 1972, coordinating and balancing the needs of diverse stakeholders. From shipping lanes and ports, to bike lanes and parks, our coasts provide resources for a vast range of competing interests vital to our way of life.



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