

DET FACT SHEET: WISCONSIN SELF-FUNDED PORTAL



HOW SELF-FUNDING WORKS

- 1.** Modest transaction fees are applied to a few online services -- primarily enhanced government-to-business services.
- 2.** Transaction fees create a sustainable funding stream that supports development of eGovernment services at *no cost to agencies*.
- 3.** Since the private sector partner is paid only when services are used, there is a built-in incentive to deploy in-demand services and market to end users.
- 4.** Strong governance sets the eGovernment strategy, determines priorities, establishes transaction fees, maintains control of all data, and oversees the private sector partner's operations.



SELF-FUNDED PORTALS

- Kansas Started 1992
- 28 States (WI 29th)
- 500 Cities & Counties
- 7,100 eGov Services
- 500 Mobile Services
- 150 Million Online Transactions/Year

WISCONSIN'S PROJECT

NIC was awarded the Wisconsin Self-Funded Portal Contract in 2012 following a competitive procurement process. The current WI portal is 13 years old with limited online & mobile services for businesses & constituents. The contract between DOA and WIN (Wisconsin Interactive Network, LLC, a subsidiary of NIC) allows any Wisconsin state agency, locality, board or commission to partner with WIN to provide self-funded eGovernment services to businesses and constituents.

"The self-funded model has enabled us to do a lot of things that we might not have been able to do if we had to rely on appropriated funding." – CIO, State of Utah



WHAT SERVICES WILL WISCONSIN INTERACTIVE NETWORK (WIN) PROVIDE?

Web-based application development: applications developed and customized to agency requirements.

Enterprise solutions: WIN is able to leverage the 7,100 eGovernment services developed in other states.

Web site design: design, development, content management systems, usability and accessibility services.

Mobile applications: iPad, iPhone and Android applications as well as responsive design for web-based applications.

Marketing: and public relations to drive usage.

Social media solutions: manage & integrate 100+ state social media accounts.

Help desk: customer support via e-mail, phone and live chat.

FAQs

What is the timeline? The portal contract was signed in May 2013 and development on approved projects has started. The new wisconsin.gov with services for businesses & constituents will launch in early 2014.

What services will have fees? Fees will be determined and approved by the state. At this time, only a modest fee has been approved for bulk driver records purchases. No decisions have been made to add fees to other services.

What portal projects are planned?

A new state of WI portal and agency web site enhanced online services for constituents, mobile applications, transparency portal, and a one-stop business portal to speed up the process of starting a business in Wisconsin.

What are the costs for using WIN services?

In most cases, services are provided at no cost to the agency. There is an opportunity, however, to consult with WIN on expedited services – which are separate from the portal.