

HISTORICAL SOCIETY

GOVERNOR'S BUDGET RECOMMENDATIONS

Source of Funds	FY15 Adjusted Base	FY16 Recommended	% Change Over FY15	FY17 Recommended	% Change Over FY16
GPR	14,330,500	14,956,100	4.4	14,928,700	-0.2
PR-F	1,271,500	1,313,000	3.3	1,313,200	0.0
PR-O	512,400	563,400	10.0	982,800	74.4
PR-S	2,256,200	2,303,800	2.1	2,305,200	0.1
SEG-O	3,777,800	3,736,100	-1.1	3,736,100	0.0
TOTAL	22,148,400	22,872,400	3.3	23,266,000	1.7

FULL-TIME EQUIVALENT POSITION SUMMARY

Source of Funds	FY15 Adjusted Base	FY16 Recommended	FTE Change Over FY15	FY17 Recommended	FTE Change Over FY16
GPR	93.65	80.32	-13.33	80.32	0.00
PR-F	7.86	4.86	-3.00	4.86	0.00
PR-O	3.00	3.00	0.00	3.00	0.00
PR-S	13.25	12.25	-1.00	12.25	0.00
SEG-O	11.28	10.61	-0.67	10.61	0.00
TOTAL	129.04	111.04	-18.00	111.04	0.00

AGENCY DESCRIPTION

The society is governed by a board of curators comprised of 24 individuals elected by the society's members, the Governor or his designee, a member of the majority and minority parties from the Senate and Assembly, three members appointed by the Governor with the advice and consent of the Senate, and four additional ex officio members designated by the society's constitution. The board appoints the director who serves as secretary of the board and as the administrative head of the agency. The society's organizational structure, arranged by function, is comprised of four operating divisions: Library and Archives, Museums and Historic Sites, Historic Preservation and Public History, and Administrative Services.

The society fulfills its mission through the following major programs:

1. Operates the world's largest library and archives of North American history (nearly 4 million books, pamphlets, newspapers, government records, business records, maps, unpublished archival items, personal memoirs, diaries and journals, as well as 4 million historic photographs) on behalf of Wisconsin citizens, an international array of scholars and the University of Wisconsin, for which the society serves as the North American history library.

Historical Society

2. As the state's records management agency, collects and preserves the archival records of the State of Wisconsin and all of its political and judicial subdivisions, as well as a vast array of unpublished historical records documenting labor history, social action and reform, Native American history, westward exploration and migration, mass communications history, family and genealogical records, and records of important corporations and historical movements. A network of 13 research centers located around the state makes records available to researchers locally.
3. Operates the Wisconsin Historical Museum and ten historic sites, which collect, preserve, document and interpret Wisconsin's physical and cultural heritage. These museums and historic sites also promote tourism and economic development. The society owns an 11th site, Circus World Museum, which the Circus World Museum Foundation operates under a contract with the society. The Museums and Historic Sites division also operates an archaeology service for government agencies on highway and natural resources projects.
4. Provides legally-required services statewide. As the State Historic Preservation Officer, administers the state register of historic places, certifies building projects for federal and state tax credits, reviews federal and state projects for their effect on historic properties, protects Native American and Euro-American burial sites and cemeteries, and conducts archaeological and underwater archaeological surveys to document and preserve archaeological sites and shipwreck sites.
5. Provides technical assistance to nearly 400 affiliated historical societies statewide and assists the general public and researchers on a variety of historic preservation and other history-related issues and projects.
6. Operates the Wisconsin Historical Society Press, which publishes the *Wisconsin Magazine of History*, books for general readers, as well as textbooks and curriculum support materials for school-age children and teachers. The Public History Program also provides assistance to schools in the teaching of Wisconsin history and through the National History Day program.

MISSION

The society helps people connect to the past by collecting, preserving and sharing stories.

The society inspires people with new perspectives on the past and illuminates the relevance of history in our lives today. The society's guiding principles are to reach out and partner with the broadest possible public; present and promote sound and authentic history; share its riches of staff, collections and services in ways that captivate and respect its many audiences; and collect and safeguard evidence of our diverse heritage according to the highest standards of stewardship.

PROGRAMS, GOALS, OBJECTIVES AND ACTIVITIES

Note: Goals, objectives and activities have been modified.

Program 1: History Services

Goal: Increase public access to primary resources and the public record on the history of Wisconsin and North America.

Objective/Activity: Increase the percentage of all collections that are cataloged in on-line catalogs.

Objective/Activity: Increase the percentage of archival and library collections that are prepared for transfer to the State Archive Preservation Facility in 2017.

Historical Society

Objective/Activity: Increase the number of researchers served through the library and archives.

Goal: Increase the general public's knowledge and appreciation of the history of Wisconsin.

Objective/Activity: Increase public participation in the historic sites' programming.

Objective/Activity: Increase public participation in the museum's programming.

Objective/Activity: Increase the number of new historical books sold or distributed through the Wisconsin Historical Society Press.

Objective/Activity: Increase the distribution of the *Wisconsin Magazine of History*.

Goal: Encourage the rehabilitation and reuse of historic structures throughout the state.

Objective/Activity: Increase the number of buildings rehabilitated using the state and federal historic building rehabilitation tax credit programs.

Goal: Provide increased access to society services and resources.

Objective/Activity: Increase the level of access to society services and resources by increasing the amount of information, resources and applications available on the society's Web site locations.

Goal: Enhance and improve statewide education curriculum efforts to increase student knowledge of history.

Objective/Activity: Increase student participation and interaction with the society's museum program offerings.

Objective/Activity: Increase statewide student participation in the National History Day program.

Objective/Activity: Increase the number of Wisconsin Historical Society Press student titles and textbooks sold and distributed across the state.

Historical Society

PERFORMANCE MEASURES

2013 AND 2014 GOALS AND ACTUALS

Prog. No.	Performance Measure	Goal 2013	Actual 2013	Goal 2014	Actual 2014
1.	Percentage of all collections cataloged on-line.	46.5%	46.5%	47.1%	47.3%
1.	Total historic sites attendance.	166,000	175,695	167,660	176,843
1.	Total museum attendance.	75,000	72,471	75,000	74,006
1.	Number of historical books sold or distributed.	51,000	38,905	44,000	50,762
1.	Total distribution of <i>Wisconsin Magazine of History</i> .	50,750	49,100	49,400	49,400
1.	Number of buildings receiving tax credits.	205	218	215	275
1.	Number of unique visits to the society's Web site locations.	3,150,000	2,286,000	3,500,000	2,055,585 ¹
1.	Attendance of school-age children at the museum.				
	Education units	54,000	58,834	53,000	56,609
	School-age children	30,900	30,048	28,500	29,826
1.	Student participation in National History Day.	9,500	10,500	10,000	10,000
1.	Number of student titles sold or distributed.	17,000	10,866	14,000	12,547

Note: Based on fiscal year.

¹Actuals differ from goals due to launch of a new Web site in 2014. Content was reduced by 75 percent due to software conversion processes and resource constraints. Phase II of the Web site launch is currently underway and the goal is to increase content to 50 percent by the end of 2015.

Historical Society

2015, 2016 AND 2017 GOALS

Prog. No.	Performance Measure	Goal 2015 ¹	Goal 2016	Goal 2017
1.	Percentage of archival and library collections prepared for transfer to State Archive Preservation Facility. ²	80%	93%	100%
1.	Number of researchers served. ³			
	On-site visitation	300,000	300,000	300,000
	Web views of collections	873,000	900,000	927,000
1.	Total historic sites attendance.	177,000	178,000	179,000
1.	Total museum attendance.	75,000	75,500	76,000
1.	Number of historical books sold or distributed.	45,000	45,000	45,000
1.	Total distribution of <i>Wisconsin Magazine of History</i> .	49,400	49,500	49,500
1.	Number of buildings receiving tax credits.	250	260	260
1.	Number of unique visits to the society's Web site locations.	2,150,000	2,300,000	2,800,000
1.	Attendance of school-age children at the museum.			
	Education units	53,500	56,000	56,500
	School-age children	29,000	29,000	29,500
1.	Student participation in National History Day.	10,500	11,000	11,500
1.	Number of student titles sold or distributed.	13,000	13,000	13,000

Note: Based on fiscal year.

¹Some goals for 2015 have been revised or removed.

²New performance measure for 2015-17 biennium. Measured by the number of paging unit containers or items that are cataloged, inventoried, wrapped or rehoused; bar coded; and/or entered into a tracking database.

³New performance measure for 2015-17 biennium. "On-site visitation" is measured by library gate count, number of Archives and Area Research Center daily registrations, and number of reference desk questions. "Web views of collections" is measured by the number of Web site page views of digital collections.

HISTORICAL SOCIETY

GOVERNOR'S BUDGET RECOMMENDATIONS

RECOMMENDATIONS

1. Ongoing Lapse Authority
2. Shared Agency Services Pilot Program
3. Procurement Services
4. Archaeological Review Process
5. Northern Great Lakes Heritage Center
6. Office of Government Continuity FTE Transfer
7. Fuel and Utilities Reestimate
8. Debt Service Reestimate
9. Standard Budget Adjustments

ITEMS NOT APPROVED

10. State Archive Preservation Facility: Library Services Assistant-Advanced
11. State Archive Preservation Facility: Museum Collections Registrar
12. State Archive Preservation Facility: Curator of Native American History
13. Wisconsin History Center: Museum Director
14. Wisconsin History Center: Moving Museum Collections
15. Historic Preservation Tax Credit Positions
16. Digital Records Preservation and Access Program
17. Risk and Continuity Management Program
18. Museum Archaeology Program Archaeologist
19. National History Day Program
20. Statutory Language Change: Headquarters Building Renovation

Historical Society

**Table 1
Department Budget Summary by Funding Source (in thousands of dollars)**

	ACTUAL FY14	ADJUSTED BASE FY15	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
			FY16	FY17	FY16	FY17
GENERAL PURPOSE REVENUE	\$14,282.8	\$14,330.5	\$15,196.0	\$15,433.3	\$14,956.1	\$14,928.7
State Operations	14,198.3	14,246.0	15,111.5	15,348.8	14,871.6	14,844.2
Aids to Ind. & Org.	84.5	84.5	84.5	84.5	84.5	84.5
FEDERAL REVENUE (1)	\$1,282.8	\$1,271.5	\$1,313.0	\$1,313.2	\$1,313.0	\$1,313.2
State Operations	1,282.8	1,271.5	1,313.0	1,313.2	1,313.0	1,313.2
PROGRAM REVENUE (2)	\$3,633.4	\$2,768.6	\$3,029.7	\$3,030.0	\$2,867.2	\$3,288.0
State Operations	3,633.4	2,768.6	3,029.7	3,030.0	2,867.2	3,288.0
SEGREGATED REVENUE (3)	\$4,227.6	\$3,777.8	\$3,788.5	\$3,788.5	\$3,736.1	\$3,736.1
State Operations	4,227.6	3,777.8	3,788.5	3,788.5	3,736.1	3,736.1
TOTALS - ANNUAL	\$23,426.6	\$22,148.4	\$23,327.2	\$23,565.0	\$22,872.4	\$23,266.0
State Operations	23,342.1	22,063.9	23,242.7	23,480.5	22,787.9	23,181.5
Aids to Ind. & Org.	84.5	84.5	84.5	84.5	84.5	84.5

- (1) Includes Program Revenue-Federal and Segregated Revenue-Federal
- (2) Includes Program Revenue-Service and Program Revenue-Other
- (3) Includes Segregated Revenue-Service, Segregated Revenue-Other and Segregated Revenue-Local

**Table 2
Department Position Summary by Funding Source (in FTE positions) (4)**

	ADJUSTED BASE FY15	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
		FY16	FY17	FY16	FY17
GENERAL PURPOSE REVENUE	93.65	96.65	99.65	80.32	80.32
FEDERAL REVENUE (1)	7.86	7.86	7.86	4.86	4.86
PROGRAM REVENUE (2)	16.25	18.75	18.75	15.25	15.25
SEGREGATED REVENUE (3)	11.28	11.28	11.28	10.61	10.61
TOTALS - ANNUAL	129.04	134.54	137.54	111.04	111.04

- (1) Includes Program Revenue-Federal and Segregated Revenue-Federal
- (2) Includes Program Revenue-Service and Program Revenue-Other
- (3) Includes Segregated Revenue-Service, Segregated Revenue-Other and Segregated Revenue-Local
- (4) All positions are State Operations unless otherwise specified

Historical Society

**Table 3
Department Budget Summary by Program (in thousands of dollars)**

	ACTUAL FY14	ADJUSTED BASE FY15	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
			FY16	FY17	FY16	FY17
1. History services	\$23,426.6	\$22,148.4	\$23,327.2	\$23,565.0	\$22,872.4	\$23,266.0
TOTALS	\$23,426.6	\$22,148.4	\$23,327.2	\$23,565.0	\$22,872.4	\$23,266.0

**Table 4
Department Position Summary by Program (in FTE positions) (4)**

	ADJUSTED BASE FY15	AGENCY REQUEST		GOVERNOR'S RECOMMENDATION	
		FY16	FY17	FY16	FY17
1. History services	129.04	134.54	137.54	111.04	111.04
TOTALS	129.04	134.54	137.54	111.04	111.04

(4) All positions are State Operations unless otherwise specified

Historical Society

1. Ongoing Lapse Authority

The Governor recommends amending 2013 Wisconsin Act 20, as last affected by 2013 Wisconsin Act 145, to require a lapse from PR and GPR appropriations of executive branch state agencies to extend through FY17. The society's amount is \$11,900 in each fiscal year.

2. Shared Agency Services Pilot Program

Source of Funds	Agency Request				Governor's Recommendations			
	FY16		FY17		FY16		FY17	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	0	-13.33	0	-13.33
PR-F	0	0.00	0	0.00	0	-2.00	0	-2.00
PR-S	0	0.00	0	0.00	0	-1.00	0	-1.00
SEG-O	0	0.00	0	0.00	0	-0.67	0	-0.67
TOTAL	0	0.00	0	0.00	0	-17.00	0	-17.00

The Governor recommends creating a shared agency services pilot program within the Department of Administration to consolidate the administrative functions (including budget, finance, human resources, payroll, procurement and information technology) of agencies with less than 150.0 FTE positions and the Department of Safety and Professional Services and its successor agency. See Department of Administration, Item #9.

3. Procurement Services

The Governor recommends transferring the management of procurement and purchasing for the society to the Department of Administration. See Department of Administration, Item #13.

4. Archaeological Review Process

The Governor recommends creating an archaeological site review appeals process for local and state agencies at the Department of Administration's Division of Hearings and Appeals. See Department of Administration, Item #23.

Historical Society

5. Northern Great Lakes Heritage Center

Source of Funds	Agency Request				Governor's Recommendations			
	FY16		FY17		FY16		FY17	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
SEG-O	0	0.00	0	0.00	-52,400	0.00	-52,400	0.00
TOTAL	0	0.00	0	0.00	-52,400	0.00	-52,400	0.00

The Governor recommends reducing expenditure authority related to the society's Northern Great Lakes Heritage Center as a result of eliminating various capacity grant programs in the Department of Natural Resources. See Department of Natural Resources, Item #22.

6. Office of Government Continuity FTE Transfer

Source of Funds	Agency Request				Governor's Recommendations			
	FY16		FY17		FY16		FY17	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
PR-F	0	0.00	0	0.00	0	-1.00	0	-1.00
TOTAL	0	0.00	0	0.00	0	-1.00	0	-1.00

The Governor recommends transferring 1.0 FTE position from the society to the Department of Administration for the creation of the Office of Government Continuity. The office will focus on coordinating statewide continuation of government and continuity of operations functions, as well as developing and implementing continuity of operations plans and working with effective plans already in place at the society. See Department of Administration, Item #25.

7. Fuel and Utilities Reestimate

Source of Funds	Agency Request				Governor's Recommendations			
	FY16		FY17		FY16		FY17	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	30,300	0.00	53,000	0.00
TOTAL	0	0.00	0	0.00	30,300	0.00	53,000	0.00

The Governor recommends adjusting the society's fuel and utilities budget for expected changes in prices and to reflect statistically normal weather conditions.

Historical Society**8. Debt Service Reestimate**

Source of Funds	Agency Request				Governor's Recommendations			
	FY16		FY17		FY16		FY17	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	0	0.00	0	0.00	93,600	0.00	41,700	0.00
PR-O	0	0.00	0	0.00	-3,000	0.00	416,400	0.00
TOTAL	0	0.00	0	0.00	90,600	0.00	458,100	0.00

The Governor recommends adjusting the society's base budget to reflect a reestimate of debt service on authorized bonds.

9. Standard Budget Adjustments

Source of Funds	Agency Request				Governor's Recommendations			
	FY16		FY17		FY16		FY17	
	Dollars	Positions	Dollars	Positions	Dollars	Positions	Dollars	Positions
GPR	501,700	0.00	503,500	0.00	501,700	0.00	503,500	0.00
PR-F	41,500	0.00	41,700	0.00	41,500	0.00	41,700	0.00
PR-O	83,700	0.00	54,000	0.00	54,000	0.00	54,000	0.00
PR-S	47,600	0.00	49,000	0.00	47,600	0.00	49,000	0.00
SEG-O	10,700	0.00	10,700	0.00	10,700	0.00	10,700	0.00
TOTAL	685,200	0.00	658,900	0.00	655,500	0.00	658,900	0.00

The Governor recommends adjusting the society's base budget for: (a) turnover reduction (-\$163,500 in each year); (b) full funding of continuing position salaries and fringe benefits (\$791,700 in each year); (c) overtime (\$7,300 in each year); (d) night and differential pay (\$12,400 in each year); and (e) full funding of lease and directed moves costs (\$7,600 in FY16 and \$11,000 in FY17).

Historical Society

ITEMS NOT APPROVED

The following requests are not included in the Governor's budget recommendations for the Historical Society.

Decision Item	Source of Funds	FY16		FY17	
		Dollars	Positions	Dollars	Positions
10. State Archive Preservation Facility: Library Services Assistant-Advanced	GPR	0	0.00	76,900	1.00
11. State Archive Preservation Facility: Museum Collections Registrar	GPR	0	0.00	53,000	1.00
12. State Archive Preservation Facility: Curator of Native American History	PR-S	45,700	1.00	61,000	1.00
13. Wisconsin History Center: Museum Director	GPR	0	0.00	120,100	1.00
14. Wisconsin History Center: Moving Museum Collections	GPR	0	0.00	48,000	0.00
15. Historic Preservation Tax Credit Positions	GPR	116,600	2.00	147,000	2.00
16. Digital Records Preservation and Access Program	GPR	160,200	0.00	50,200	0.00
	PR-S	57,700	1.00	71,000	1.00
17. Risk and Continuity Management Program	GPR	51,900	1.00	69,000	1.00
18. Museum Archaeology Program Archaeologist	PR-S	26,400	0.50	26,400	0.50
19. National History Day Program	GPR	35,100	0.00	35,100	0.00
20. Statutory Language Change: Headquarters Building Renovation	GPR	0	0.00	0	0.00
TOTAL OF ITEMS NOT APPROVED	GPR	363,800	3.00	599,300	6.00
	PR-S	129,800	2.50	158,400	2.50